



**ONE WEEK TO GO BEFORE THAILAND MAKES AIR RACING HISTORY**  
**12 November 2016**

In one week, history will be made at the U-Tapao Rayong-Pattaya International Airport in Thailand when the first-ever race in the sport known for generations as formula one air racing will be held in Asia. The aviation motorsport, making its Asian debut, is presented by Chang and supported by The Sports Authority of Thailand and the Royal Thai Navy.

The Air Race 1 Presented by Chang will be opened to the public on Saturday and Sunday 19-20 November 2016 with many other attractions and entertainment for fans to enjoy.

Next week's race will not only be a test of pilots from USA, France, Sweden and other nationalities, but it will also be a test of the venue as it prepares itself to host of the World Cup of Air Racing in year 2017. The race is sanctioned by the International Formula One Air Racing Association (IF1) and the formula air racing associations in France and UK, APAF and FARA.

The Deputy Prime Minister of Thailand opened a press conference in Bangkok on Friday to announce the partnership with Air Race 1. A panel of dignitaries also welcomed the event to Thailand, including Mr. Pongpanu Svetarundra, Permanent Secretary of the Ministry of Tourism & Sports; Mr. Sakol Wannapong, Governor of the Sports Authority of Thailand; Admiral Phaldej Charoenpool, Deputy Commander-in-Chief of the Royal Thai Navy; and Mr. Vichate Tantiwanich, Senior Vice President of Thai Beverage Plc.

Vichate Tantiwanich, Senior Vice President at Thai Beverage, said "Thai Beverage is delighted to sponsor the Asian premier of the world's fastest motorsport, the 'Air Race 1 Thailand Presented by Chang'. This is the first of its kind in Thailand and we are sure it will receive a warm welcome from motorsport fans in Thailand and around the world."

Mukkhaphon Amornwet, CEO of TAB Agency, a leading sport marketing company and the Air Race 1 representative in Thailand, said "Thailand is continually attracting new thrilling international events and Air Race 1 is a fine example of this. As an experienced event organizer of world class professional sports events, TAB Agency enjoys the challenge of bringing complex and innovative events to Thailand. We have been pleased by the high level of support from so many organizations here and we expect a very high public turnout."

Jeff Zaltman, CEO of Air Race 1, the exclusive international promoter for the sport, said "Thailand has given the Air Race 1 such a fantastic reception – the country's reputation for its friendly hospitality is lived up to! We are also extremely pleased at the high standard of professionalism and capability of all our Thai partners as we forge new trails together. This is an exciting moment for our sport and we hope to make it an exciting moment for Thailand."

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**About Air Race 1: For Images go to: [www.airrace1.com/GalleryV2.ink](http://www.airrace1.com/GalleryV2.ink)**

Air Race 1 is pure motorsport at its fastest. It is a thrilling test of pilot skill based upon the long-running sport known as formula one air racing. The world's best race pilots compete to be the first one to cross the finish. Eight airplanes

race directly against each other at speeds of over 450kph around a tight 5km circuit just 1.5km end to end. Formula one airplanes are a specifically defined airplane class with over 70 years of history which sets strict parameters regarding wing area, engine size and other technical characteristics. Air Race 1 is the top international title in the sport and is sanctioned by all three international formula air racing associations. Air Race 1 World Cup is the event name and trading name of Air Race CC Ltd, which is registered in the United Kingdom and has a base of operations in Spain. Air Race 1 is comprised of highly-regarded industry-leading experts who have extensive experience in organizing and promoting air racing and air sports competitions on a global scale and who work hard to ensure this race is both safe and a monumental success for all. *Note: The sport of formula one air racing has no connection to nor relationship with the sport of formula one car racing nor any other automobile race or organization.*

#### **About Chang Beer:**

Chang has been a leading brand of beer in Thailand for over 20 years. Chang is a proud supporter of many major sports and community events. Over the years it has become one of the most famous brands in Thailand and is globally recognized as a symbol of the land of smiles. Sourced, brewed and bottled in Thailand, it is the perfect companion to all things Thai. Chang Beer is owned by the parent company Thai Beverage Plc, the largest beverage company in Thailand.

#### **About Sports Authority of Thailand (SAT):**

SAT is a division of the Ministry of Tourism and Sports of Thailand. It is responsible for development of sport and sports tourism in Thailand.

#### **For More Information:**

- 📄 Air Race 1 website: [www.airrace1.com](http://www.airrace1.com)
- 📄 Facebook: [www.facebook.com/airraceone](https://www.facebook.com/airraceone)
- 📄 Sports Authority of Thailand: [www.sat.or.th](http://www.sat.or.th)
- 📄 U-Tapao Rayong-Pattaya International Airport [www.utapao.com](http://www.utapao.com)

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